



Spirit of Canberra Awards



Inspiring everyone to use what they have, no matter how big or small, to better the world around them.

The Spirit of Canberra Awards celebrate, acknowledge and inspire positive change within the Canberra community, recognising the efforts that improve the social, economic, environmental, or cultural well-being of the community.

The awards allow changemakers to put forward themselves, their organisations, their peers or community members for recognition of their hard work.

It's time to change the conversation to the positive and shine a spotlight on the valuable contributions of those who embody the Spirit of Canberra.

02 6171 6300 events@lifelinecanberra.org.au
lifelinecanberra.org.au/events/

Award Categories

Spirit of Resilience

Resilience is the process and outcome of successfully adapting to difficult or challenging life experiences

Designed for individuals.

Similar to the legacy Women of Spirit Awards this award celebrates those who have overcome adversity and are now bettering their community using their experience.

Not financially based. This award can go to anyone affecting change of any size.

Spirit of Hope

Hope is an optimistic state of mind that is based on an expectation of positive outcomes with respect to events and circumstances in one's life or the world at large.

Designed for either individuals or businesses who have a unique vision for the future of Canberra and are working towards that goal.

These awardees demonstrate an ongoing commitment to the world at large.

Not financially based. This award can go to anyone affecting change of any size.

Spirit of Impact

Impact is to have a strong effect on someone or something

Designed for businesses and organisations making a difference.

These organisations are using their position in the community for good, investing in the community and elevating their staff and clients.

People's Choice Award

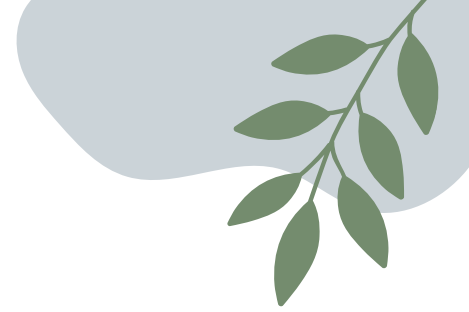
Voted by the community

This award is voted on by the public from our existing pool of nominees.

Once the first nomination process closes, and the shortlist of nominees is decided, the shortlist is published and a simple People's Choice form is created on the Lifeline Canberra website.

Nominees are sent a "vote for me" digital promotion pack that they can post online to their networks.

Award Process



Nominations Process

Individuals can nominate a peer, community member or organisation via the Spirit of Canberra webpage using a simple online form.

The nominee is then sent the full nomination form to fill out themselves which they must return by the nomination close date.

Interview Process

Shortlisted nominees are invited to an interview with the judging panel to further assess their candidacy for the award.

People's Choice Award

Following the Interviews, shortlisted nominees are added to the People's Choice Award list, which allows members of the public to vote on who they would like to see awarded.

Nominees are sent a digital promotion pack from Lifeline Canberra if they wish to promote that they are up for the People's Choice Award.

Final judging decision

Final judging happens at the close of People Choice voting.

Award presentation event

Following the Interviews, shortlisted nominees are added to the People's Choice Award list, which allows members of the public to vote on who they would like to see awarded.

Nominees are sent a digital promotion pack from Lifeline Canberra if they wish to promote that they are up for the People's Choice Award.



Sponsorship

Thank you for taking the time to consider supporting the Spirit of Canberra Awards. Together we can change the conversation toward those who are strengthening our community and making a difference.

Presenting Partner – Private Negotiation

- Prominent display of logo on 2024 Spirit of Canberra correspondence, as the Presenting Partner. Including but not limited to; event screens, event program, webpage, social media communications and advertising and marketing material for the 2024 Spirit of Canberra Awards.
- Mention in the event media release
- Verbal acknowledgement of your organisation throughout the event
- Rights to use the Lifeline Canberra logo as the Presenting Partner for the period of sponsorship (from the date of package payment to event conclusion)
- The opportunity to present one of the awards to the recipient
- The opportunity to have an organisational representative speak at the event
- The opportunity to have an organisational representative on the awards judging panel

Supporting Partner (2 available) – \$5,000

- Prominent display of logo on 2024 Spirit of Canberra correspondence, as a Supporting Partner. Including but not limited to; event screens, event program, webpage, social media communications and advertising and marketing material for the 2024 Spirit of Canberra Awards.
- Verbal acknowledgement of your organisation throughout the event
- Rights to use the Lifeline Canberra logo as the Supporting Partner for the period of sponsorship (from the date of package payment to event conclusion)

Award Sponsors - \$2,000

- Verbal acknowledgement of your organisation throughout the event
- Acknowledgement of your organisation throughout the event
- Display of your logo in the event program and on event screens
- Rights to use your sponsorship title for the year of your sponsorship
i.e. “Lifeline Canberra Spirit of Hope sponsor 2024”

Event Supporters

The event program will acknowledge the organisations and individuals supporting this event. This includes but is not limited to venue, donations of gifts for award winners, catering, AV technicians, entertainment, etc.



Women of Spirit in the media

The Spirit of Canberra Awards are an evolution of the legacy Women of Spirit Awards event. Women of Spirit was much loved and successful year after year. It is due to its success that we are able to launch the Spirit of Canberra Awards, a reimagined, modern take on the awards presented by Lifeline Canberra.

