



TOUCH OF LIFE CORPORATE DAY

One game can change a life

SPONSORSHIP PACKAGES

Please take a moment to consider partnering with us to bring this incredible day to life

18 October 2024
12:30 pm - 4 pm
Deakin Playing Fields

PRESENTING AND NAMING RIGHT PARTNER \$10K (1 PACKAGE AVAILABLE)

For an investment of \$10,000, your organisation will receive the following benefits:

Prominent display of logo on all Touch Of Life Corporate Day correspondence, as the Presenting Partner including:

- › Lifeline Canberra website & event landing page
- › Communications
- › Advertising and marketing material
- › Player jerseys
- › Continual verbal acknowledgment of your organisation throughout the day
- › Display of company marquee, banner, and any other collateral at the event
- › Opportunity to have a representative from your organisation speak at the event

Recognition as Lifeline Canberra Presenting Partner for the period of sponsorship:

- › Lifeline Canberra website and social media Lifeline Canberra communications
- › Lifeline Canberra Annual Report

Rights to use the Lifeline Canberra logo as a Presenting Partner for the period of sponsorship:

- › Website
- › Communications

Team admission to the event included:

- › Up to 14 players

UNIQUE SPONSORSHIPS

(1 PACKAGE FOR EACH AVAILABLE)

In return for your sponsored item, your organisation will receive the following benefits:

Logo displayed on event correspondence:

- › Lifeline Canberra website & event landing page
- › Select event communications, advertising, and marketing material
- › Opportunity to provide marketing material to event attendees
- › Acknowledgment of your valued support throughout the event

FOOD TRUCK / CATERING \$4,000

This package will provide all participants with nutritious fuel for the entirety of the day.

DRINKS \$3,000

We are talking a mix of non-alcoholic (Gatorade, soft drink, etc.) and alcoholic beverages to be served throughout the day!

MUSIC \$1,000

Let's bring the party to Touch Of Life Corporate Day! This package will cover the cost of having BoomBox2U (all-in-one mobile DJ unit) on site.

LOLLY BAR \$500

This package will cover the cost of sweet treats / super highs throughout the day.

REGISTER YOUR TEAM

Regardless of whether you sponsor the event or not, we would love to include your team in the competition. Get in touch via our details below to register your team.

An invoice from Lifeline Canberra will be circulated shortly after registering.
Team registration costs \$3,200.

Registration includes:

- › Minimum of 4 x 15-minute games
- › Insurance
- › Food and Beverages for the duration of the day
- › Post-event presentation and networking function
- › Commemorative trophy for the winners

The standard mixed rules for social comps are always a minimum of 3 females on the field with any number of males/females in the wider squad. The minimum number of players is 6 in a team, maximum is 14.

AUCTION / RAFFLE ITEMS

In addition to sponsorship packages, we are seeking donations of suitable auction items, gifts for speakers, and raffle prizes. Any suitable product would be appreciated. In return for your donated item, your organisation will receive the following benefits:

- › Acknowledgment in select event communications, advertising, and marketing material
- › The opportunity to provide marketing material to event attendees
- › Acknowledgment of your valued support throughout the event

For more information or to secure your sponsorship, please contact

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